



Press Release

XiteBio® Yield+ Approved for Organic Use

XiteBio's Yield+ Liquid Biological Has Been Approved for Use by Organic Farmers

WINNIPEG, Canada (October 21, 2020): XiteBio Technologies Inc. is pleased to announce that XiteBio® Yield+ liquid biological has been approved for organic agriculture use.

XiteBio® Yield+, the phosphate solubilizing PGPR (Plant Growth Promoting Rhizobacteria) inoculant, can now be used by farmers growing organic crops across North America. This provides retailers with greater opportunity when preparing for the upcoming 2021 growing season. The plant health boosting modes of action of XiteBio® Yield+, such as increasing plant-available soil phosphates, releasing phytohormones and chelating iron via siderophores, are now available to the expanding organic markets in Canada and The United States.

Organically grown crops are on the rise across Canada. 1.7 million acres of organic crops were grown in 2019, 80% of which were in the prairies. The number of certified-organic operations in Canada rose by almost 3% in the last year. A rise in organic processors across Canada and US has helped raise interest in planting organic acres, stimulating the organic markets in the region.

“This approval is exciting for us and means organic farmers will now have a product that frees up soil-bound phosphates” says Mike Kupper, XiteBio’s Business & Product Manager. “This is important in any farming practice, but even more so for organic farmers, because organic farmers are very limited to what they can use and remain certified”, adds Kupper.

Featuring three distinct modes of action, XiteBio® Yield+ works to increase early root development and overall plant health resulting in better yield. “Making this eco-friendly biological inoculant available to organic farmers is an important milestone for us” says Dr. Manas Banerjee, President & CEO of XiteBio. “This expansion into the organic market serves to increase XiteBio’s versatility in meeting our customer’s needs”, Dr. Banerjee adds. For further information on XiteBio® Yield+, its directions for use or application methods, please contact any of our local XiteBio sales reps or visit our website at www.xitebio.ca.

ABOUT XITEBIO TECHNOLOGIES INC.

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio's head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, develops and markets innovative & value-added ag-biological products for today's and tomorrow's farmers. XiteBio's products in North American market includes: SoyRhizo® for soybean, and PulseRhizo® for pea, lentil & faba bean, are premium inoculants powered by AGPT® (Advanced Growth Promoting Technology). XiteBio® Yield+ line is available for oilseeds, cereals, legumes and tuber crops and features patented phosphate-solubilizing PGPR technology. The new XiteBio Optiplus™ is also available as in-furrow application for soybeans throughout North America.

FOR FURTHER INFORMATION:

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