



## *Thriving Through Innovation*

### **Sales Agronomist - AB**

(Immediate Vacancies)

XiteBio Technologies Inc., an innovative agricultural company, is one of the leading edge microbial technology and ag-biological solutions providers in North America. XiteBio's IRD (Innovation, Research & Development) Centre researches & develops unique inoculant & biological product lines and brings them to the Canadian, US & international markets to benefit farmers' bottom lines. XiteBio's motto is to deliver genuine value to our distributors, dealers or farm customers through innovative crop production solutions. XiteBio offers products like XiteBio SoyRhizo for soybean; XiteBio PulseRhizo for pea, lentil & faba bean; XiteBio Yield+ for oilseeds, cereals, legumes & tuber crops; and XiteBio OptiPlus dual inoculant for soybean. XiteBio is currently seeking a motivated full-time **Sales Agronomist** to join our sales & marketing team in Alberta, Canada.

The sales agronomist will sell & manage XiteBio's portfolio of inoculants and biological products within a specific territory. The Sales agronomist works closely with retail locations, distribution partners, select growers and XiteBio team members to execute and follow through on sales forecasts by providing customer support.

#### **Key Responsibilities Include:**

- Strong relationships with retail and distribution customers.
- Sell, promote and service XiteBio's product lines, work with XiteBio's marketing team and act as the primary liaison for retail accounts within a defined territory.
- Accurate territory sales forecasting for each product line including developing & implementing annual business plans to influence end-user demand.
- Communicating weekly with Sales Manager on the sales pipeline to provide accurate forecast updates.
- Identify, manage and communicate new business & marketing opportunities in the territory.
- Responsible for attending territory trade shows and representing XiteBio at retail field days.

#### **Essential Skill Set**

- Strong customer focus with the ability to communicate new concepts in a conversational manner.
- Excellent communications skills which include planning, time management, negotiating, analytical, decision making and problem solving.
- Self-motivated and eager to work with existing and potential customers to help grow their business.
- Understand your business targets and have a plan to achieve.
- Ability to work on your own but can also be a part of well integrated team of professionals.
- Comprehensive understanding of crop inputs including agronomics, agricultural technology and latest trends in inoculants & biologicals in crop production.
- Flexible with time management, travel and able to work extended hours as required.
- Ability to work with MS Office including Word, Excel, Power point and Windows platforms.

This position requires working from home and requires frequent travel within the assigned territory. A post-secondary education in agriculture or business is preferred but extensive experience in the areas of crop input sales or adequate combination of experience & education will also be considered. A valid driving license and passport is required.

This is a full-time permanent position; salary will depend on candidate's education and experience. XiteBio offers a competitive salary, bonus and benefits package.

Interested candidates should send their resume and a cover letter with expected salary via e-mail to:

Career Services, XiteBio Technologies Inc., Email: [careers@xitebio.ca](mailto:careers@xitebio.ca)

*(Only selected candidates will be contacted for interview)*