



CEO's Corner

As we move through another growing season, we at XiteBio continue to be grateful for the trust that growers, retailers, and distribution partners place in our products year after year. Agriculture is an industry built on resilience, adaptability, and long-term relationships, and we are proud to continue growing alongside the people who make this industry so strong.

This spring has once again brought its share of challenges across many regions, from weather variability to ongoing uncertainty surrounding input costs and market conditions. More than ever, growers are looking for ways to maximize efficiency and get the most value from every acre. At XiteBio, we remain committed to delivering biological solutions that help support healthier plants, improved nutrient availability, and stronger overall crop performance.

Across Western Canada, seeding conditions have varied widely from region to region, with producers balancing moisture concerns and compressed planting windows. In Eastern Canada, growers have faced their own unique challenges while working to establish strong crop stands and maximize early-season potential. Meanwhile, across the United States, producers continue to navigate changing weather patterns and market pressures while seeking innovative tools to support productivity and profitability. No matter the region, the goals remain the same: healthier crops, stronger yields, and a successful season.

Innovation also continues to be a major focus for our team. Whether through advancements in inoculant technology, expanded product offerings, or continued investment in research and development, we are always working to better serve the evolving needs of modern agriculture. The launch of products like XiteBio[®] SoyRhizo[®] XV is another exciting step forward as we continue building practical solutions designed for today's farming operations.

As always, thank you for your continued support of XiteBio. We value the relationships we have built over the past 17 years and look forward to continuing to work together for many seasons to come as we help growers achieve Healthier Plants and Better Yields.

-Manas Banerjee

New Regional Sales Manager

XiteBio Technologies is pleased to welcome our new Regional Sales Manager for Western Canada.

Raised on a family grain farm near Brunkild, Manitoba, he developed a passion for agriculture at an early age. His diverse background includes experience as a Journeyman Agricultural Equipment Technician, agricultural parts and service management, and Sales and Marketing Product Specialist roles with global agricultural manufacturers.

Throughout his career, his focus has remained the same: helping farmers succeed through innovative products, dependable service, and strong relationships. He looks forward to connecting with growers and partners across Western Canada and helping them achieve Healthier Plants and Better Yields with XiteBio. If you want to reach him, call 204-782-3242 or email at steven.epler@xitebio.ca



2026 Field Signs

The 2026 XiteBio field signs have officially arrived and are being distributed. These signs help showcase the fields where XiteBio products are being used and provide an opportunity to highlight the value of biological solutions throughout the growing season. If you are interested in displaying a XiteBio field sign at your location please contact your XiteBio representative.



XiteBio In The News

This spring, XiteBio Technologies Inc. was proudly featured in the Winnipeg Free Press in a story recognizing the company's 15-year journey of innovation, growth, and commitment to Canadian agriculture.

The article highlighted the vision of founder and CEO Manas Banerjee, whose background in soil microbiology and passion for applied research helped shape XiteBio into one of North America's leading agricultural biotechnology companies. Rather than focusing solely on research papers and theory, Banerjee built XiteBio around a simple but powerful goal of delivering practical microbial technologies that farmers can easily use in the field to improve crop performance and reduce input costs.

The feature also showcased XiteBio's continued growth and impact across North America, including the company's research and development facilities in Manitoba, its expanding product portfolio, and the fact that XiteBio products have now been used on more than 35 million acres.

In addition, the article recognized the strong relationships XiteBio has built with growers and retail partners over the years, along with the company's commitment to innovation, customer support, and developing products that truly fit into modern farming operations.

We are incredibly proud to see XiteBio's story, people, and mission recognized in one of Manitoba's leading publications as we continue growing, innovating, and supporting farmers across Canada and beyond. To read the full article, [click here](#).



RUTH BONNEVILLE / FREE PRESS

'What I wanted to do is applied research where I can deliver something to the farmers and they can use it, and I can see with my own eyes the difference it's making,' says Manas Banerjee, CEO and founder of XiteBio Technologies Inc

Addition to IRD Team

The XiteBio Innovation Research and Development (IRD) Team is delighted to welcome Valeriia Kurchka as new Laboratory Technician. She is eager to join the team and continue the work XiteBio has been doing in biofertility. We're delighted to add this talented individual to our team.



Did You Know??

- XiteBio products have been used on more than 35 million acres across North America.
- Some soil phosphorus can become tied up and unavailable to crops, even when fertilizer has been applied.
- Strong early root development can help crops better handle environmental stress later in the season.

Tradeshows in 2026-2027

- Canada's Outdoor Farm Show 2026 – Sep.15-17, 2026
- Global Produce & Floral Show – Oct.14-16, 2026
- Western Crop Production Show – Jan. 12-14, 2027
- Manitoba Ag Days – Jan. 19-21, 2027
- KMOT – Jan. 27-29, 2027
- Lethbridge Ag Expo – Feb. 24-26, 2027
- London Farm Show – Mar. 3-5, 2027
- Commodity Classic – Mar. 3-5, 2027
- Ottawa Valley Farm Show – Mar. 9-11, 2027

We hope to see you at one of these upcoming events.

