

XiteBio® Strengthens Leadership Team

Inoculant company poised for continued growth

WINNIPEG, Canada (August 5, 2026): XiteBio® Technologies Inc. is pleased to announce the expansion of its leadership team with the addition of David McKerchar as Business & Product Manager and Steven Epler as Regional Sales Manager, Western Canada, reflecting XiteBio's continued investment in strengthening service and support for distributors, retailers, and growers across North America.

David and Steven joined XiteBio ahead of the company's recent corporate strategy meeting, where employees aligned on strategic priorities, innovation, and the company's long-term vision. "As Business & Product Manager, David will work collaboratively across the organization to support business strategy, product management, commercial programs, and sales initiatives throughout Canada and the United States while helping drive the continued growth of XiteBio's product portfolio," said Dr. Banerjee, CEO of XiteBio Technologies.



"I'm excited to join XiteBio at a time of continued growth and innovation," said David McKerchar. "Our focus on high-quality, research-based biological solutions, combined with our commitment to customers and retail partners, creates an exciting opportunity to build value for growers across North America."

As Regional Sales Manager for Western Canada, Steven will strengthen relationships with retailers and growers while supporting XiteBio's continued growth across the Prairie provinces. "I'm honoured to step into this role with XiteBio," said Steven Epler. "I look forward to working with retailers and growers while representing innovative technologies that support strong, healthy crop production."



"As XiteBio continues to grow, we're investing in people who strengthen the value we deliver to our customers," said Dr. Banerjee. "David and Steven bring extensive industry experience, and we're excited to see the positive impact they'll continue to have on the agricultural sector in North America."

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio's head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, develops and markets innovative & value-added inoculant products for today's and tomorrow's farmers. XiteBio's products in North American market includes: SoyRhizo® for soybean, and PulseRhizo® for pea, lentil & faba bean, are premium inoculants powered by AGPT® (Advanced Growth Promoting Technology). XiteBio® Yield+ line of products (namely XiteBio® Yield+, XiteBio® Tuber+, XiteBio® Vegi+) are available for oilseeds, cereals, legumes, tuber & vegetable crops, and feature patented phosphate-solubilizing PGPR technology. The unique dual inoculant XiteBio® OptiPlus® is also available as in-furrow application for soybeans throughout North America.

FOR FURTHER INFORMATION:

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