

Press Release

XiteBio® Welcomes Chris White to Eastern Canada Sales Team

Chris White, XiteBio's new Sales Agronomist in ON/QC

WINNIPEG, Canada (November 20, 2017): XiteBio is pleased to announce the joining of Chris White as a Sales Agronomist in their sales team effective as of November 20, 2017. Chris will be based out of Kent Bridge, Ontario.

Chris is an accredited CCA and has spent over 17 years working in southern Ontario's soybean and corn industry. Most recently he was Vice President of Sales & Logistics at Country Farm Seeds. Chris is a graduate of Queen's University and volunteers his time with several local organizations.



“Chris’s experience in sales and leadership positions in the seed industry has made him a welcome addition to our Eastern Canada sales team” says Dr. Manas Banerjee, CEO at XiteBio. “Chris brings a wealth of knowledge about the Eastern Canadian row crop market to XiteBio and our distribution partners in Ontario and Quebec” adds Bill Busby, XiteBio’s Sales Manager.

As Sales Agronomist, Chris will be sharing his extensive sales and marketing experience in the agriculture industry with his customers to help them make informed agronomic decisions. Chris will be working to develop and promote brand awareness of XiteBio’s inoculant and biological product lines in Ontario and Quebec.

Please join us in wishing Chris every success in his new role at XiteBio. Please contact Chris at 519-784-0275 or Chris.White@xitebio.ca for your crop inoculant and biological needs.

ABOUT XITEBIO TECHNOLOGIES INC.

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio’s head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, develops and markets innovative & value-added ag-biological products for today’s and tomorrow’s farmers. XiteBio’s products in North American market includes: SoyRhizo® for soybean, and PulseRhizo® for pea, lentil & faba bean, are premium inoculants powered by AGPT® (Advanced Growth Promoting Technology). XiteBio® Yield+ line is available for canola, corn, wheat, barley and legumes, and features patented phosphate-solubilizing PGPR technology.

FOR FURTHER INFORMATION:

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