

## Press Release

### **XiteBio Welcomes Two New Sales Representatives to Their Team**

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*Shawn Rowson and Ryan Ortman, XiteBio's new agriculture sales representatives*

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WINNIPEG, Canada (January 4, 2016): XiteBio is pleased to present Shawn Rowson and Ryan Ortman as Agricultural Sales Representatives for Western Canada. Shawn will be covering Manitoba and Eastern Saskatchewan, based out of Winnipeg, MB. Ryan will be the representative for Saskatchewan and Alberta, based out of Saskatoon, SK.

Both Ryan and Shawn come to XiteBio from previous roles in the agriculture industry that include FCL, Viterra, Patterson Grains, Farm Business Consultants, etc.

“Ryan’s energy, interpersonal skills, and background make him a strong addition to XiteBio’s sales team”, says Manas Banerjee, CEO at XiteBio. He adds “Shawn’s enthusiasm, perseverance, and experience make him a valuable resource for our distribution and retail customers.”

Their passion for agriculture and excitement for the ever changing pace of ag-biologicals demonstrate their abilities to meet the goals of their new positions. Shawn and Ryan will be working closely with the rest of the XiteBio team for a smooth transition into their new roles.

Please join us in wishing Shawn and Ryan every success in their new roles at XiteBio. Please contact Shawn at 204-230-0853 and Ryan at 306-541-4535 for your inoculants and biological needs.



*Shawn Rowson*



*Ryan Ortman*

#### ABOUT XITEBIO TECHNOLOGIES INC.

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio's head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, develops, and markets innovative and value-added ag-biological products for today's and tomorrow's farmers. XiteBio's product line includes: inoculants, biofertilizers, additives, plant growth regulators, and biopesticides. XiteBio's primary focus is to provide next generation ag-biological solutions to distributors/dealers and farmers with environmentally friendly, unique, and efficacious products with cost-competitive pricing.

#### FOR FURTHER INFORMATION:

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