

# Press Release

## XiteBio®'s New Blog: Platform to Initiate Discussions on Soil-Plant-Microbe Interactions & Sustainable Agriculture

---

*A blog to nurture thoughts on sustainable agriculture*

---

WINNIPEG, Canada (June 15, 2012): XiteBio Technologies Inc. is pleased to announce the launch of their new blog to share information and start conversations with like-minded people.



*Thriving Through Innovation*

sharing of many different perspectives", says Dr. Manas Banerjee, CEO at XiteBio Technologies and Adjunct Professor of Biology. "Our blog will let us engage not only with our customers and partners, but also more broadly with others interested in these topics" Banerjee continues.

XiteBio®'s blog, Growing Possibilities, is focussed on providing timely, relevant content that promotes discussions around environmentally friendly & sustainable agricultural practices and products. Banerjee invites "anyone interested to have a look around our blog, share favourite posts, or subscribe to receive updates. We look forward to receiving comments and feedback on topics that interest you most and topics you'd like to see showcased in the future."

XiteBio®'s new blog, Growing Possibilities, the first blog of its kind, was developed to exchange information and instigate thought provoking discussions on topics related to sustainable agriculture and soil-plant-microbe interactions.

Sustainable agriculture involves being aware of the interactions that already exist in nature and using them for the benefit of crop production, while at the same time preserving the integrity of the environment. This is immensely important for the long-term success of farming. "I envision XiteBio®'s blog as a meeting place for the

### ABOUT XITEBIO TECHNOLOGIES INC.

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio's head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, tests and develops innovative and value-added biological products for today's and tomorrow's farmers in their state-of-the-art IRD Centre. Product line includes: inoculants, biofertilizers, additives, plant growth regulators, biopesticides and organic fertilizers. XiteBio's primary focus is to provide distributors/dealers and farmers in mid-western US & Canada with environmentally friendly, unique, efficacious biological products with cost-competitive pricing & higher margins.

### FOR FURTHER INFORMATION:

Manas Banerjee  
CEO, XiteBio Technologies Inc.  
Phone- 204-257-0775  
E-mail- Manas.Banerjee@xitebio.ca  
Website- www.xitebio.ca  
Blog- blog.xitebio.ca

Matthew Doering  
RA, XiteBio Technologies Inc.  
Phone- 204-257-0775  
Email- Matthew.Doering@xitebio.ca  
Website- www.xitebio.ca  
Blog- blog.xitebio.ca