

Press Release

XiteBio® Welcomes Logan Heinrich to Their US Sales Team

Logan Heinrich, XiteBio's new US Sales Agronomist

WINNIPEG, Canada (August 16, 2017): XiteBio is pleased to announce the joining of Logan Heinrich as a Sales Agronomist in their sales team effective as of August 14, 2017. Logan will be based out of Fargo, North Dakota.

Logan has a B.Sc. in Crop & Weed Science from North Dakota State University and over 10 years of agronomic & sales experience with companies such as Rob-See-Co, Legend Seeds, ADM Benson Quinn and Farmers Union Oil.



“Logan’s ability to relate with, and assist his customers makes him a strong addition to the XiteBio sales team” says Dr. Manas Banerjee, CEO at XiteBio. “His knowledge of agronomy in the upper Midwest states and familiarity with the ag-input market will be invaluable as XiteBio enhances its presence in the US” adds Bill Busby, XiteBio’s Sales Manager. Please note that Bryan Schatz is no longer with XiteBio and we thank him for his past contributions.

As Sales Agronomist, Logan will be working to promote brand awareness and market development for XiteBio’s inoculant and biological product lines in the upper Midwest. Logan’s agronomic knowledge and sales experience, along with his passion for assisting farmers and retailers is sure to help them in making informed agronomic decisions.

Please join us in wishing Logan every success in his new role at XiteBio. Please contact Logan at 701-730-4450 or Logan.Heinrich@xitebio.com for your crop inoculant and biological needs.

ABOUT XITEBIO TECHNOLOGIES INC.

XiteBio Technologies Inc. is a privately owned Canadian ag-biotech company. XiteBio’s head office and IRD Centre is located in Winnipeg, Canada. XiteBio researches, develops and markets innovative & value-added ag-biological products for today’s and tomorrow’s farmers. XiteBio’s products in North American market includes: SoyRhizo® for soybean, and PulseRhizo® for pea, lentil & faba bean, are premium inoculants powered by AGPT® (Advanced Growth Promoting Technology). XiteBio® Yield+ line is available for canola, corn, wheat, barley and legumes, and features patented phosphate-solubilizing PGPR technology.

FOR FURTHER INFORMATION:

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